

# TRI-CASTS VIEW ON THE SIGNING OF ANDY BENNETT.

I suppose the silliest question I have had to answer is, Why did I want to sign up Andy Bennett. As John McEnroe said; You cannot be serious ???

Each and every match fishing company wanted this young man and believe me I worked dam hard to make sure I landed him. A bigger signing than Neymar going to PSG.....

So let's just sum it up a little. Andy is probably one of the best, if not the best, match angler on today's circuit. His skills go without saying and he has proved this over the past years with the major events and festivals he has won time after time. His knowledge and understanding of fishing is second to none and with his input into our products then we can only go forward in leaps and bounds.

Andy himself will be the first to admit he knows nothing about Carbon Fibres and resins etc, or the construction side of products, but he doesn't need to. That's our job and we are world leaders at that. What Andy does know is what Tackle is need and how it should perform and the action it requires to outperform anything else. So the combination of the two parties will make a formidable team.

Andy could have signed for any company but choose Tri-Cast, and I am sure he will tell you himself why , as he explained to us. At the level of Angling he is at and the Events and Festivals he fishes, he competes with top class anglers every week. Therefore he needs not only all his skills to keep him at the top, but also needs to be using the finest and most reliable tackle there is. So he choose Tri-Cast. That in itself is a fantastic testament to our products. When the finest and most respected match angler wants to use your products, then you cannot get higher praise and recommendation than that.

Having said all that there is still one more reason to welcome Andy onto our team. That is Andy himself. As everyone says, What a nice and down to earth guy he is. Gets on with his fishing and is happy to talk to fellow anglers, advise them, help them and see them improve. A fantastic coach and role model. All in all he is an awesome ambassador for Tri-Cast and his signing has already made a positive impact.

On a personal note I am really looking forward to working with him on new projects and improvements to the range. A very bright and exciting future for all concerned. Welcome to the Tri-Cast family Andy.